

Export Report

September 2025

LARGE CIGARS (page 3)

From January through September 2025, the United States exported **21.99 million large cigars**, an increase of **41%** compared to **15.60 million** during the same period in 2024. Total export value rose to **\$5.02 million**, up **36% year-over-year**. The average value per 1,000 cigars was approximately **\$228**, down **4%** compared to the prior year, reflecting continued volume growth alongside modest pricing pressure.

Market highlights (YoY, volumes where reported):

- Strong growth was recorded in **Germany (+255%)**, **Vietnam (+540%)**, **Canada (+193%)**, and **Honduras (+20%)**.
- Significant declines were observed in **Brazil (-42%)**, **Australia (-77%)**, and **Japan (-49%)**.
- Several markets showed new or intermittent export activity, contributing to broader geographic diversification.

LITTLE CIGARS (page 5)

Through September 2025, U.S. exports of little cigars totaled **90.53 million units**, up **54%** compared to **58.68 million units** in 2024. Export value increased to **\$3.21 million**, representing a **53% year-over-year gain**. The average value per 1,000 cigars remained relatively stable at approximately **\$35**, down about **1%** from the prior year.

Market highlights (YoY, volumes where reported):

- Exceptional growth was driven by **Vietnam (+1,167%)**, **Panama (+288%)**, and **St. Lucia (+169%)**.
- Declines were seen in **Dominican Republic (-77%)**, **Aruba (-93%)**, and **Jamaica (-70%)**.
- Several destinations reflected renewed or first-time export activity, indicating continued volatility and experimentation across smaller markets.

CIGAR LEAF TOBACCO (page 5)

Through September 2025, U.S. exports of cigar leaf tobacco totaled **11.88 million kg**, an increase of **8%** compared to the same period in 2024. Export value rose to **\$162.44 million**, up **10% year-over-year**, while the average value per kilogram increased to approximately **\$14**, reflecting continued strength in higher-value leaf categories.

Market highlights (YoY, volumes where reported):

- Notable volume gains were recorded in the **Dominican Republic (+20%)** and **Sri Lanka (+75%)**.
 - Declines were observed in **Nicaragua (-56%)** and **Italy (-78%)**.
 - Performance by product type was mixed, with **unstemmed wrapper and scrap** showing gains, while some stemmed categories experienced declines.
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Notes

- Export data are sourced from the **Foreign Trade Division of the U.S. Census Bureau** and are based on shipper declarations.
- Shipments valued at **\$2,500 or less are excluded**, which may result in understated totals relative to Census Bureau headline figures.
- Data reflect classifications under the **Harmonized Tariff Schedule (HTS)**.

Table 1 - Exports of Large Cigars (YTD)
September 2025 vs September 2024

	Quantity in '000			Value, \$			Avg Value /1,000 Cigars, \$		
	Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%
Dominican Republic	4,814	3,800	27%↑	\$1,055,644	\$836,687	26%↑	\$219	\$220	0%-
Germany	4,723	1,331	255%↑	\$909,315	\$226,776	301%↑	\$193	\$170	13%↑
Nigeria	3,483	-	-	\$764,830	\$0	-	\$220	-	-
Brazil	1,881	3,252	-42%↓	\$596,494	\$967,263	-38%↓	\$317	\$297	7%↑
Bahamas	1,828	1,351	35%↑	\$397,110	\$280,752	41%↑	\$217	\$208	5%↑
Vietnam	1,337	209	540%↑	\$361,981	\$45,520	695%↑	\$271	\$218	24%↑
Honduras	901	748	20%↑	\$197,310	\$163,794	20%↑	\$219	\$219	0%-
Antigua and Barbuda	494	350	41%↑	\$154,555	\$104,780	48%↑	\$313	\$299	5%↑
Canada	410	140	193%↑	\$138,977	\$53,829	158%↑	\$339	\$384	-12%↓
Hong Kong	296	435	-32%↓	\$64,608	\$95,275	-32%↓	\$218	\$219	0%-
Australia	256	1,130	-77%↓	\$56,023	\$247,615	-77%↓	\$219	\$219	0%-
Mexico	243	-	-	\$53,278	\$0	-	\$219	-	-
Uzbekistan	214	-	-	\$46,877	\$0	-	\$219	-	-
United Arab Emirates	240	-	-	\$44,100	\$0	-	\$184	-	-
Lebanon	290	8	3525%↑	\$40,079	\$23,880	68%↑	\$138	\$2,985	-95%↓
Switzerland	47	24	96%↑	\$17,968	\$5,217	244%↑	\$382	\$217	76%↑
Bulgaria	73	-	-	\$14,400	\$0	-	\$197	-	-
Uruguay	62	-	-	\$13,475	\$0	-	\$217	-	-
Bermuda	56	-	-	\$12,164	\$0	-	\$217	-	-
Israel	49	13	277%↑	\$10,954	\$2,899	278%↑	\$224	\$223	0%-
Sint Maarten	48	438	-89%↓	\$10,540	\$116,064	-91%↓	\$220	\$265	-17%↓
Trinidad and Tobago	45	-	-	\$9,775	\$0	-	\$217	-	-
Barbados	40	-	-	\$8,819	\$0	-	\$220	-	-
Liberia	39	-	-	\$8,564	\$0	-	\$220	-	-
Japan	29	57	-49%↓	\$6,425	\$7,536	-15%↓	\$222	\$132	68%↑
United Kingdom	26	3	767%↑	\$5,600	\$3,900	44%↑	\$215	\$1,300	-83%↓
Grenada	15	-	-	\$5,560	\$0	-	\$371	-	-
South Africa	22	134	-84%↓	\$3,586	\$31,097	-88%↓	\$163	\$232	-30%↓
British Virgin Islands	15	-	-	\$3,206	\$0	-	\$214	-	-
New Zealand	13	-	-	\$2,871	\$0	-	\$221	-	-
Cyprus	-	402	-	\$0	\$106,530	-	-	\$265	-
Serbia	-	472	-	\$0	\$103,240	-	-	\$219	-
Bahrain	-	370	-	\$0	\$62,006	-	-	\$168	-
Malaysia	-	236	-	\$0	\$51,432	-	-	\$218	-
China	-	149	-	\$0	\$32,531	-	-	\$218	-
Pakistan	-	150	-	\$0	\$27,563	-	-	\$184	-
Argentina	-	90	-	\$0	\$27,000	-	-	\$300	-
St Lucia	-	105	-	\$0	\$22,940	-	-	\$218	-
Eswatini	-	69	-	\$0	\$15,109	-	-	\$219	-
Laos	-	50	-	\$0	\$10,839	-	-	\$217	-
Norway	-	49	-	\$0	\$10,625	-	-	\$217	-

Kenya	-	27	-	\$0	\$5,914	-	-	\$219	-
Iceland	-	3	-	\$0	\$4,523	-	-	\$1,508	-
Spain	-	2	-	\$0	\$2,741	-	-	\$1,371	-
Grand Total	21,989	15,597	41%↑	\$5,015,088	\$3,695,877	36%↑	\$228	\$237	-4%↓

Table 2 - Exports of Little Cigars (YTD)
September 2025 vs September 2024

	Quantity in '000			Value, \$			Avg Value /1,000 Cigars, \$		
	Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%
Brazil Vietnam	20,405	14,936	37%↑	\$1,305,967	\$1,052,471	24%↑	\$64	\$70	-9%↓
Panama	4,638	366	1167%↑	\$337,420	\$20,860	1518%↑	\$73	\$57	28%↑
Iraq	22,953	-	-	\$302,500	\$0	-	\$13	-	-
Dominican Republic	3,434	884	288%↑	\$227,899	\$33,600	578%↑	\$66	\$38	75%↑
Australia	4,175	17,863	-77%v	\$145,735	\$201,413	-28%↓	\$35	\$11	210%↑
Israel	2,945	5,366	-45%↓	\$111,896	\$248,407	-55%↓	\$38	\$46	-18%↓
St Lucia	4,340	-	-	\$108,500	\$0	-	\$25	-	-
Canada	1,850	688	169%↑	\$95,671	\$42,874	123%↑	\$52	\$62	-17%↓
Turkey	3,922	3,200	23%↑	\$85,899	\$69,700	23%↑	\$22	\$22	1%↑
Mexico	788	-	-	\$56,986	\$0	-	\$72	-	-
Korea, South	1,546	322	380%↑	\$40,359	\$6,571	514%↑	\$26	\$20	28%↑
Namibia	826	512	61%↑	\$34,742	\$26,021	34%↑	\$42	\$51	-17%↓
Bermuda	900	-	-	\$34,560	\$0	-	\$38	-	-
Norway	738	-	-	\$28,024	\$0	-	\$38	-	-
Antigua and Barbuda	2,904	2,267	28%↑	\$26,506	\$43,803	-39%↓	\$9	\$19	-53%↓
South Africa	260	103	152%↑	\$24,652	\$3,897	533%↑	\$95	\$38	151%↑
Paraguay	2,136	-	-	\$24,403	\$0	-	\$11	-	-
Malawi	633	-	-	\$24,045	\$0	-	\$38	-	-
Turks and Caicos Islands	495	-	-	\$16,650	\$0	-	\$34	-	-
Pakistan	199	-	-	\$15,560	\$0	-	\$78	-	-
Germany	404	-	-	\$15,349	\$0	-	\$38	-	-
Switzerland	3,060	-	-	\$14,991	\$0	-	\$5	-	-
India	240	-	-	\$14,400	\$0	-	\$60	-	-
British Virgin Islands	574	-	-	\$13,813	\$0	-	\$24	-	-
Aruba	124	-	-	\$12,463	\$0	-	\$101	-	-
Jamaica	170	460	-63%↓	\$11,501	\$15,255	-25%↓	\$68	\$33	104%↑
United Arab Emirates	277	925	-70%↓	\$10,536	\$20,047	-47%↓	\$38	\$22	76%↑
Sint Maarten	177	2,242	-92%↓	\$10,082	\$48,689	-79%↓	\$57	\$22	162%↑
Lebanon	190	2,702	-93%↓	\$9,690	\$102,700	-91%↓	\$51	\$38	34%↑
Argentina	1,560	-	-	\$9,524	\$0	-	\$6	-	-
Nicaragua	1,587	-	-	\$8,396	\$0	-	\$5	-	-
Hong Kong	96	189	-49%↓	\$7,624	\$10,571	-28%↓	\$79	\$56	42%↑
Belgium	46	675	-93%↓	\$5,674	\$64,009	-91%↓	\$123	\$95	30%↑
Saudi Arabia	1,000	-	-	\$5,440	\$0	-	\$5	-	-
Malaysia	57	30	90%↑	\$3,579	\$2,650	35%↑	\$63	\$88	-29%↓
Czech Republic	800	793	1%↑	\$3,570	\$10,805	-67%↓	\$4	\$14	-67%↓
Kazakhstan	81	-	-	\$3,075	\$0	-	\$38	-	-
Uruguay	-	356	-	\$0	\$13,521	-	-	\$38	-
Iceland	-	289	-	\$0	\$13,195	-	-	\$46	-
Serbia	-	100	-	\$0	\$8,124	-	-	\$81	-

Maldives	-	1,200	-	\$0	\$8,100	-	-	\$7	-
Trinidad and Tobago	-	53	-	\$0	\$6,755	-	-	\$127	-
Thailand	-	145	-	\$0	\$5,525	-	-	\$38	-
Cayman	-	60	-	\$0	\$5,355	-	-	\$89	-
Islands	-	94	-	\$0	\$5,082	-	-	\$54	-
Peru	-	42	-	\$0	\$4,493	-	-	\$107	-
United Kingdom	-	1,200	-	\$0	\$4,100	-	-	\$3	-
Japan	-	616	-	\$0	\$2,803	-	-	\$5	-
Grand Total	90,530	58,678	54%↑	\$3,207,681	\$2,101,396	53% ↑	\$35	\$36	-1%↓

		Quantity in Kilograms			Value, \$			Avg Value / KG, \$		
		Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%	Current Year	Prior Year	YoY%
UNST. WRAPPER	Dominican Republic	3,302,588	2,756,477	20%↑	\$52,001,873	\$44,160,555	18%↑	\$16	\$16	-2%↓
	Sri Lanka	100,800	57,600	75%↑	\$2,307,809	\$1,363,517	69%↑	\$23	\$24	-3%↓
	Nicaragua	55,028	125,940	-56%↓	\$1,876,168	\$3,521,959	-47%↓	\$34	\$28	22%↑
	Italy	53,785	245,786	-78%↓	\$324,509	\$2,315,252	-86%↓	\$6	\$9	-36%↓
	Australia	14,492	2,327	523%↑	\$187,793	\$26,935	597%↑	\$13	\$12	12%↑
	Korea, South	2,519	380	563%↑	\$112,999	\$17,028	564%↑	\$45	\$45	0%-
	United Kingdom	3,040	1,518	100%↑	\$54,378	\$9,600	466%↑	\$18	\$6	183%↑
	Honduras	1,080	-	-	\$48,406	\$0	-	\$45	-	-
	Canada	810	1,418	-43%↓	\$26,810	\$48,145	-44%↓	\$33	\$34	-3%↓
	Mexico	1,748	2,800	-38%↓	\$23,682	\$48,570	-51%↓	\$14	\$17	-22%↓
	Panama	686	1,050	-35%↓	\$20,034	\$25,000	-20%↓	\$29	\$24	23%↑
	Netherlands	156	-	-	\$7,012	\$0	-	\$45	-	-
	South Africa	46	1,771	-97%↓	\$6,317	\$20,495	-69%↓	\$137	\$12	1087%↑
	Cayman Islands	501	-	-	\$6,279	\$0	-	\$13	-	-
	Israel	125	-	-	\$5,596	\$0	-	\$45	-	-
	Indonesia	-	41,414	-	\$0	\$791,234	-	-	\$19	-
	India	-	19,958	-	\$0	\$45,678	-	-	\$2	-
	Germany	-	557	-	\$0	\$25,000	-	-	\$45	-
	Bahamas	-	1,355	-	\$0	\$15,680	-	-	\$12	-
	Switzerland	-	18	-	\$0	\$5,863	-	-	\$326	-
	Hungary	-	67	-	\$0	\$3,000	-	-	\$45	-
	Total	3,537,404	3,260,436	8%↑	\$57,009,665	\$52,443,511	9%↑	\$16	\$16	0%-
Stemmed Wrapper	Dominican Republic	472,449	435,750	8%↑	\$8,515,496	\$6,987,097	22%↑	\$18	\$16	12%↑
	Canada	51,003	-	-	\$1,436,627	\$0	-	\$28	-	-
	Nicaragua	31,587	64,163	-51%↓	\$477,704	\$940,655	-49%↓	\$15	\$15	3%↑
	Mexico	42,692	-	-	\$468,307	\$0	-	\$11	-	-
	France	951	-	-	\$19,200	\$0	-	\$20	-	-
	Belize	545	-	-	\$18,725	\$0	-	\$34	-	-
	Barbados	2,069	-	-	\$17,640	\$0	-	\$9	-	-
	Colombia	81	-	-	\$3,332	\$0	-	\$41	-	-
	United Arab Emirates	-	52,209	-	\$0	\$749,821	-	-	\$14	-
	Indonesia	-	61,142	-	\$0	\$549,909	-	-	\$9	-
	Antigua and Barbuda	-	2,864	-	\$0	\$33,762	-	-	\$12	-
	Costa Rica	-	284	-	\$0	\$5,730	-	-	\$20	-
	Total	601,377	616,412	-2%↓	\$10,957,031	\$9,266,974	18%↑	\$18	\$15	21%↑
UNST. BINDER	Dominican Republic	657,291	562,153	17%↓	\$7,448,088	\$7,753,773	-4%↓	\$11	\$14	-18%↓
	Honduras	5,910	-	-	\$29,426	\$0	-	\$5	-	-
	Bahamas	2,390	-	-	\$11,899	\$0	-	\$5	7	-
	Total	665,591	562,153	18%↓	\$7,489,413	\$7,753,773	-3%↓		\$14	-18%↓

SCRAP (THRESHED)	Dominican Republic	4,983,412	5,520,837	-10%↓	\$65,895,244	\$57,313,168	15%↑	\$13	\$10	27%↑
	Nicaragua	135,081	90,107	50%↑	\$2,496,646	\$1,420,362	76%↑	\$18	\$16	17%↑
	Indonesia	124,740	134,294	-7%↓	\$1,637,301	\$1,774,338	-8%↓	\$13	\$13	-1%↓
	Denmark	202,458	72,032	181%↑	\$1,611,857	\$401,503	301%↑	\$8	\$6	43%↑
	Korea, South	138,240	53,460	159%↑	\$1,036,800	\$451,737	130%↑	\$8	\$8	-11%↓
	Italy	86,000	77,400	11%↑	\$437,953	\$534,251	-18%↓	\$5	\$7	-26%↓
	Turkey	86,199	-	-	\$427,229	\$0	-	\$5	-	-
	Sweden	39,000	-	-	\$404,172	\$0	-	\$10	-	-
	Belgium	38,400	209,280	-82%↓	\$364,800	\$2,282,688	-84%↓	\$10	\$11	-13%↓
	Hong Kong	17,820	8,640	106%↑	\$228,987	\$102,643	123%↑	\$13	\$12	8%↑
	Bahamas	1,293	-	-	\$35,000	\$0	-	\$27	-	-
	Turks and Caicos Islands	145	-	-	\$7,037	\$0	-	\$49	-	-
	Sweden	-	57,600	-	\$0	\$646,848	-	-	\$11	-
	Egypt	-	71,280	-	\$0	\$348,916	-	-	\$5	-
	Malawi	-	120,320	-	\$0	\$265,857	-	-	\$2	-
	Total	5,852,788	6,415,250	-9%↓	\$74,583,026	\$65,542,311	14%↑	\$13	\$10	25%↑
Stemmed Filler	Mexico	13,827	-	-	\$156,174	\$0	-	\$11	-	-
	Nigeria	28,303	99,063	-71%↓	\$111,800	\$513,280	-78%↓	\$4	\$5	-24%↓
	Bahamas	4,853	3,989	22%↑	\$48,378	\$48,920	-1%↓	\$10	\$12	-19%↓
	Dominican Republic	1,507	135,647	-99%↓	\$12,187	\$604,128	-98%↓	\$8	\$4	82%↑
	Indonesia	-	2,700	-	\$0	\$51,300	-	-	\$19	-
UNST. FILLER	Total	48,490	241,399	-80%↓	\$328,539	\$1,217,628	-73%↓	\$7	\$5	34%↑
	Netherlands	554,400	139,000	299%↑	\$5,605,578	\$1,427,580	293%↑	\$10	\$10	-2%↓
	Dominican Republic	211,153	672,462	-69%↓	\$3,368,745	\$11,133,483	-70%↓	\$16	\$17	-4%↓
	Korea, South	207,360	-	-	\$1,326,413	\$0	-	\$6	-	-
	Belgium	58,200	-	-	\$617,220	\$0	-	\$11	-	-
	Nigeria	70,758	-	-	\$278,100	\$0	-	\$4	-	-
	Kenya	19,800	-	-	\$252,252	\$0	-	\$13	-	-
	Croatia	19,800	-	-	\$219,780	\$0	-	\$11	-	-
	Hungary	9,600	-	-	\$93,600	\$0	-	\$10	-	-
	Egypt	3,513	-	-	\$26,998	\$0	-	\$8	-	-
	Malta	2,670	-	-	\$20,520	\$0	-	\$8	-	-
	Bahamas	149	5,583	-97%↓	\$10,176	\$63,424	-84%↓	\$68	\$11	501%↑
	Canada	913	-	-	\$9,168	\$0	-	\$10	-	-
	Italy	120	33,300	-	\$4,503	\$430,740	-99%↓	\$38	\$13	190%↑
	Sint Maarten	111	-	-	\$2,592	\$0	-	\$23	-	-
	Germany	-	33,441	-	\$0	\$257,000	-	-	\$8	-
	Denmark	-	15,574	-	\$0	\$119,686	-	-	\$8	-
	United Kingdom	-	2,225	-	\$0	\$37,073	-	-	\$17	-
	Paraguay	-	3,904	-	\$0	\$30,000	-	-	\$8	-
	India	-	1,517	-	\$0	\$11,658	-	-	\$8	-
	Total	1,158,547	907,006	28%↑	\$11,835,645	\$13,510,644	-12%↓	\$10	\$15	-31%↓

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Mexico	18,203	-	-	\$233,576	\$0	-	\$13	-	-
Bahamas	-	2,945	-	\$0	\$14,664	-	-	\$5	-
Total	18,203	2,945	518% ↑	\$233,576	\$14,664	1,493% ↑	\$13	\$5	158% ↑

Grand Total	11,882,400	12,005,601	-1% ↓	\$162,436,895	\$149,749,505	8% ↑	\$14	\$12	10% ↑
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